

WXIX

ORDERFlight Dates **08/11/12-08/14/12**Contract / Revision **807643 /**Original Date / Revision
08/10/12 08/10/12Advertiser **Romney, Mitt/R/President**Agency **American Rambler Producti**

Buying Contact

**138 Conant Street
Beverly, MA 02494**Product
RNC-ROMNEY

Agency Com 15%

Billing Contact
**138 Conant Street
Beverly, MA 02494**Sales Office T-DC
Sales Region National
Agency Ref

Order Sep 00:15:00

Estimate # **321**
Alt Order # **06272272**Billing Type Cash
Order Type Political
Billing Cycle EOM/EOC
Billing Calendar BROADCASTDemographic A35+
Rev Codes Agency Political Pol-Candic
Product Codes PL565
Priority P12
Advertiser RefPrimary Account Executive
Aaron Ashe

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Aaron Ashe | 100% | | |

Order Share % Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| EXIX | % | |
| WBQC | % | |
| WCET | % | |
| WCPO | % | |
| WCVN | % | |
| WKON | % | |
| WKRC | % | |
| WLWT | % | |
| WPTO | % | |
| WSTR | % | |

Order Totals**Billing Plan**

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|-------------------|-------------------|-------------|------------|----------|---------|------------|--------------|
| August 2012 | 1 | \$2,210.00 | \$2,600.00 | 0.00 | 07/30/12 | 08/14/12 | 1 | \$2,210.00 | \$2,600.00 |
| Totals | 1 | \$2,210.00 | \$2,600.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals Spots Amount | | |
|-----|------|-------------------|-----------------|--------------------------------|-------|---------------------------------|---------------|-------------|-------|---------------|-----|------|------|------------------------|------------|-------------------|
| E 1 | WXIX | 08/14/12 | 08/14/12 | Late News M-F Late News M-F | Comm | 10-1030p (10:00 PM-10:30 PM) | - 1 - - - - - | 1:00 | 1 | \$2,600.00 | P 3 | 0.00 | NM | 1 | \$2,600.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 08/13/12 | 08/19/12 | - 1 - - - - - | | 1 | | \$2,600.00 | | 0.00 | | | | | | |
| | | | | | | | | | | | | | | Totals | 1 | \$2,600.00 |